

GODOYLAB

Design work by Emiliano Godoy

At Godoylab we understand design as a process that requires thorough iteration and evaluation. We believe in design as a tool to renew our manufacturing and consumption structures, and a way to change unsustainable patterns of product development into sustainable innovation processes. Our workplace mimics a laboratory, a place for praxis, observation and testing. It aims to devise solutions that are market appropriate, manufacturing adequate, technologically advanced, environmentally responsible, aesthetically innovative and future friendly.

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