

EMILIANO GODOY

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Industrial designer from **Pratt Institute's** graduate program (New York, 2004), with a BA degree in industrial design from **Universidad Iberoamericana** (Mexico City, 1997) and furniture design studies from the **Danish Design School** (2003). He runs the design firm **Godoylab**, and is the design director of the furniture manufacturer **Pirwi**. He teaches industrial design at **UNAM's** Centre for Industrial Design Research, and at the Instituto Tecnológico y de Estudios Superiores de Monterrey, **ITESM**, and has thought design at the **Universidad Iberoamericana** (Mexico) and at the **Pratt Institute** (New York). He is a staff editor of the quarterly architecture and design magazine **Arquine**, where he periodically writes reviews and essays, is part of the design collective NEL, as well as a member of the Advisory Board of the **UNESCO/Felissimo Social Design Network**.

Emiliano Godoy has worked for companies such as Nouvel, Weidmann, Lacoste, Pepsico, Holland Chemical International (HCI), Pipeline Integrity International (PII), Pipetronix, Gamesa, Frito Lay/Sabritas, WESCO Distribution, el Museo de la Ciudad de México, Peñafiel and Allegro, among others.

Exhibitions

His work has been featured in international exhibitions and fairs, such as:

- *Haute Green*, (New York, 2007)
- *Elle Decor's Dining by Design*, Waterfront (New York, 2006)
- *Import Export / de Cambios e Intercambios*, Museo Franz Mayer (Mexico City, 2006)
- *International Contemporary Furniture Fair*, ICFF (Nueva York, 2003, 2004, 2005, 2006)
- *International Furniture Design Award* (Asahikawa, 2005)
- *Ambiente* fair (Frankfurt, 2003)
- Latinamerican design exhibtions, *Holanda* (Amsterdam, 2003 y 2005)
- *Diseño Muerto*, show at the Galería de Arte Mexicano (Mexico, 2005)
- Salone Internationale del Mobile, *Salone Satellite*, with the design collective NEL (Milan, 2006)
- *Primera Bienal de Diseño*, INBA (Mexico City, 2001)
- As well as many design shows in Mexico and abroad.

Press

His work has appeared in international design publications such as ID Magazine, Dwell, Wallpaper, Azure, Arquine, Designer Magazine, Architectural Digest, The Chicago Tribune, Architectural Record, El Universal, Entremuros Reforma, La Crónica, Celeste, Código 06140, Podio, Curare, Proceso, unomásuno, Contract magazine, Elle Decor, Elle Magazine, Casa Viva decoración, Muebles y Decoración, etc. His work has also been featured in the following books and catalogues:

- *Young Designers Americas*, a book with work from 50 young design firms in the continent, Daab, New York, USA
- *Import / Export, de Cambios e Intercambios*, catalogue from the show of the same title at the Franz Mayer museum, Mexico City, México
- *Diseño: México*, book about design in Mexico published by RM/Arquine, Mexico City, México
- *Experimental Eco Design*, book by Cara Brower, Rachel Mallory and Zachary Ohlman, published by ROTOVISION, with texts by Ezio Manzini y Edwin Datschefski, and work by Shigeru Ban, Tom Dixon, Emiliano Godoy, etc. London, UK
- *IFDA Asahikawa 2005*, catalogue about the competition, International Furniture Design Competition '05, Asahikawa, Japan
- *hOLAnDA 2003*, catalogue about the exhibition of the same name, Publisher by the Latin American Design Foundation, Amsterdam, The Netherlands

Workshops, writings and lectures

Emiliano Godoy has given lectures and workshops in many universities around the globe. Among them:

- *Viral Culture: three scenarios*, part of the *Viral Culture* symposium at Columbia Collage Chicago, Chicago (2007)
- *Diseño Sustentable: rescatando la tradición y el ambiente*, round table discussion, Museo Franz Mayer, Mexico City, Mexico (2006)
- *100BIO Products*, workshop, part of the *Designing for Kyoto* series of workshops and lectures, *Antwerp Design Seminars and Lectures (ADSL '06)*, Antwerp, Belgium (2005)
- *Biological Future: an Argument for the Use and Development of Biodegradable Materials for Design*, at the 10th edition of the *Sustainable Innovation* conference, Farnham, UK (2005). He was the first Mexican ever to lecture at this conference.
- Guest speaker in the summer Product Design Studio, Parson's School of Design, New School University, New York, USA (2004)
- *Life Cycle Assessment (LCA)* lecture materials, *Design: Green* workshop, organized by J. Ottman Consulting and the IDSA. New York, US (2004)

Awards, prizes and scholarships

- *Conduit Award* for the design *A place to hang your hat*, Conduit 2005: Between Landscape and Marketplace (Conduit National Design Competition), New York, USA (2005)
- Bronze Leaf at the *International Furniture Design Award*, Asahikawa 2005, for the *Knit Chair*, with funding and logistical support by the Consejo Nacional para la Cultura y las Artes (CONACULTA) and the Secretaría de Relaciones Exteriores for the shipping of the piece to Japan. Emiliano Godoy is the first Latinamerican designer to ever receive an award at this competition (2005)
- Scholarship for graduate studies, *Fulbright – García Robles*, Comisión para el Intercambio Cultural México Estados Unidos, Mexico City, Mexico (2002 – 2004)
- Scholarship for graduate studies, *CONACYT*, Mexico City, Mexico (2002 – 2004)
- Masters in Industrial Design, Pratt Institute, USA (2002 – 2004). This degree received the following distinctions:
 - Graduation with distinction
 - Certificate of Excellence Award for Outstanding Academic Achievement, Pratt Institute, MA in Industrial Design, New York, USA
 - Certificate of Excellence Award for Outstanding Service in Graduate Industrial Design, Pratt Institute, MA in Industrial Design, New York, USA
 - Certificate of Excellence Award for Outstanding Merit in Graduate Industrial Design, Pratt Institute, MA in Industrial Design, New York, USA
- Scholarship, summer program in Scandinavian Furniture Design, DIS (Denmark International Study program), Copenhagen, Denmark (2003)
- Undergraduate degree in Industrial Design, Universidad Iberoamericana. Mexico City, Mexico (2002), with the following distinctions:
 - Honorable Mention, thesis
 - Award for the highest GPA, class of 1997
- Selected design for the *Primer Bienal de Diseño del INBA* (First Design Biennial), with the piece *SAD*, Mexico City, Mexico (2001)
- Contemporary art project *MATATENA*, with the following awards:
 - Scholarship for cultural projects, Fondo Nacional para la Cultura y las Artes (**FONCA**), Mexico City, Mexico. Scholarship awarded to Tania Ragasol Valenzuela (2001)
 - Equipment donation, Fundación Cultural Telmex, Mexico City, Mexico
- Second place, *Electraton Electric Vehicle Design Contest*, Fórmula Sol and the Facultad de Ingeniería Mecánica, UNAM. Project done with Luis Mercado. Mexico City, Mexico (1998)